

Jay Pearson - Graphic Designer

Contact Details

Name: Jay Pearson
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1 - Personal Statement

My name is Jay Pearson, I'm a Graphic Designer who is currently working for Cedar Communications, and I help create content for their main client Tesco. My duties include video editing, art directing, presenting project proposals to clients as well as seeing projects through from conception to execution. I graduated with a 2:1 from a Graphic Design BA(Hons) course at the University of the West of England in 2019. I discovered my passion for graphic design while studying for an art and design foundation at Stourbridge in 2015. I have had experience in website building and coding and am proficient with Adobe software.

2 - Education

University of the West of England:
2:1 in Graphic Design BA(Hons) - Graduated in July 2019

Stourbridge Art and Design College:
Achieved a merit at Foundation Level for Art and Design as well as distinction marks. - Finished course in 2016

Worcester Sixth Form College:
4 A-levels ranging from A* to C. - Finished College in 2015

Bishop Perowne Church of England College:
9 GCSEs ranging from A* to C including Maths and English. - Finished School in 2012

3 - Work/ Work Experience & Achievements

- Currently working at Cedar Communications as a Junior Graphic Designer

Duties include: Art directing, video editing, motion graphics, raising and overseeing purchase orders, creating and presenting project proposals to clients.

June 2021 - Now

- Completed multiple paid freelance projects for Margaret and for Principal Ingredient

Completed freelance work ranging from art work creation, digital design, illustration and carrying out research

November 2020 - March 2021

- Website design and consultation for Sam Forster Contemporary Art Exhibition Services:

Developed concepts for a total redesign of Sam Forster's company website to give it a fresh and contemporary look.

October 2020 - February 2021

- Completed paid internship at Folkalyst:

Created digital design assets, carried out research, came up with conceptual designs for merchandise, created news letters, illustrations and assets for the company's website.

15th September - 15th December 2020

- Commissioned and credited for illustrations completed for The Tudor House in Worcester:

<http://jzwp.vaporum.com/portfolio/instructions>

January 2020

- Completed work experience at Matrix Creative Agency:

Worked on branding, logo design, client interactions, website layout design and how to present my work and process to the client in a digestible and engaging way.

27th October - 4th December 2019

4 - Skills

Strong interpersonal skills: Working and communicating in teams to complete complex tasks efficiently and to a high standard, such as art directing.

Strong ICT skills: I have extensive experience with most common programs, including Microsoft Office applications and Adobe programs. And I have in-depth knowledge of computer hardware and maintenance.

Good time management and flexibility: I'm used to working to deadlines and ensure adequate time is available for completion.